GOLDEN°GLOBE°RACE

Media Analysis
Data analysed in this report has been collected and filtered by predefined searches that track mentions of The Golden Globe Race across 320,000+ global editorial sources, comprehensive social media & global broadcast coverage.

This report uses Social Echo, a KPI that links editorial media and social media. For each brand we are able to highlight the top editorial stories (owned and earned) that had the biggest impact on social media. Impact will be measured by the number of engagements (e.g. link shares/likes etc). As we’re performing both editorial and social analysis within the report, our recommendation is that the Social Echo can operate as a strong bridge between the two and will allow the client to understand what kind of editorial content resonates best with a social audience.

Potential reach figures are generated by reach provider SimilarWeb (https://www.similarweb.com/). Figures displayed for potential audience reach, reflect the number of visitors to the website and not the individual webpage.
EVENT

COVERAGE SUMMARY

- Total Mentions | 46k
  The number of mentions across all media

- Potential Reach | 15B
  Approximate number of article views you appeared in

- Net Tonality Score | +15
  The net change (up or down) in sentiment over the time period

GGR Social's volume share covered 61%

SHARE OF VOICE BY VOLUME

<table>
<thead>
<tr>
<th>Source</th>
<th>Mentions</th>
</tr>
</thead>
<tbody>
<tr>
<td>GGR Social</td>
<td>28k</td>
</tr>
<tr>
<td>GGR Editorial</td>
<td>14K</td>
</tr>
<tr>
<td>GGR Broadcast</td>
<td>3.3K</td>
</tr>
<tr>
<td>GGR Print</td>
<td>539</td>
</tr>
</tbody>
</table>

EXECUTIVE SUMMARY

HIGHLIGHTS

- The total number of mentions for the race were 46k, with an overall potential reach of 15B views
- The group’s sentiment was overall positive
- The total Advertising Value Equivalent for the race was $185mil USD.
- As expected during the race there was a huge amount of social mentions, over 28k.

The total number of mentions for the race were 46k, with an overall potential reach of 15B views.

The group’s sentiment was overall positive.

The total Advertising Value Equivalent for the race was $185mil USD.

As expected during the race there was a huge amount of social mentions, over 28k.

The total number of mentions for the race were 46k, with an overall potential reach of 15B views.

The group’s sentiment was overall positive.

The total Advertising Value Equivalent for the race was $185mil USD.

As expected during the race there was a huge amount of social mentions, over 28k.

GGR Social’s volume share covered 61%
Race Coverage
GGR 2018 - key stats

Gross PR Value: $185mil USD

2428 English Accredited Press

388 French Accredited Press

13862 Image Downloads

GGR Newsletter - 140 Distributed

Total subscribers 6,790
Click to Open Average 69%
Sports Industry Average 19%

GGR Website Statistics

Unique Visitors: 1,916,367
Page views: 9,834,938
France 28.7%, UK 11.13%, Finland 5.78%, Netherlands 4.32%, Australia 3.7%

110,000 visitors attended the GGR Race Village in Les Sables d’Olonne during the start and finish.
GGR 2018 - key Social Media

GGR FACEBOOK PAGE
Page Likes 40,895
Total organic reach 45,107,187
Total Video Views 3,480,660

TWITTER – 2746 GGR Tweets
Total Followers 5649
Impressions 6,929,300
Engagements 113,000

INSTAGRAM – 197 GGR Posts
Followers 10,200
Total Post likes 94,433

YOUTUBE
Total subscribers 3,100
Total Views 470,850

GGR Sound Cloud - 351 recordings
Total sessions 453,000
Mark Slats safety call 11,956

Demographic
68% Male - 32% Female
18-24 6.2%
25-34 18.6%
35-44 24%
45-54 24.1%
55-64 16.8%
65+ 10%

The YB Race Tracker gained 2.8m views during the course of the Race.
GGR Editorial exposure was highest in September

Media Exposure - Jul 1, 2018 - May 31, 2019

- September had the highest volume of editorial mentions with 5.4k
- Les Sables d'Olonne - Maville.com mentioned GGR Editorial the most at 141
- The total Advertising Value Equivalent for online editorial was $111mil USD.

TOP PUBLICATIONS

<table>
<thead>
<tr>
<th>Publication</th>
<th>Reach</th>
</tr>
</thead>
<tbody>
<tr>
<td>Les Sables d'Olonne - Maville.com</td>
<td>141</td>
</tr>
<tr>
<td>Sail World</td>
<td>106</td>
</tr>
<tr>
<td>Actu.fr</td>
<td>97</td>
</tr>
<tr>
<td>Scuttlebutt Sailing News</td>
<td>86</td>
</tr>
<tr>
<td>La Roche sur Yon - Maville.com</td>
<td>85</td>
</tr>
</tbody>
</table>

Online Editorial AVE

- 111.35M USD
December had the highest volume of editorial mentions with 196

Le Télégramme - Powered by Dow Jones mentioned GGR Print the most at 33

The total Advertising Value Equivalent for Print was $17mil USD.
December had the highest volume of editorial mentions with 1.5k

The total Advertising Value Equivalent for Broadcast was $9.89mil USD.
GEO PRESENCE

Editorial & Broadcast

HIGHLIGHTS

- Editorials about the GGR were published in 101 Countries between Jul 1, 2018 - May 31, 2019

- The regions Western Europe, North America, and South Asia combined to cover 78% of the total volume in this time period

United Kingdom and France had the most global coverage

<table>
<thead>
<tr>
<th>TOP COUNTRIES</th>
<th>Coverage</th>
</tr>
</thead>
<tbody>
<tr>
<td>United Kingdom</td>
<td>27%</td>
</tr>
<tr>
<td>France</td>
<td>18%</td>
</tr>
<tr>
<td>United States</td>
<td>17%</td>
</tr>
<tr>
<td>India</td>
<td>8%</td>
</tr>
<tr>
<td>Australia</td>
<td>7%</td>
</tr>
<tr>
<td>Italy</td>
<td>3%</td>
</tr>
<tr>
<td>Germany</td>
<td>3%</td>
</tr>
<tr>
<td>Spain</td>
<td>2%</td>
</tr>
<tr>
<td>Canada</td>
<td>2%</td>
</tr>
<tr>
<td>Russia</td>
<td>2%</td>
</tr>
</tbody>
</table>

Editorials about the GGR were published in 101 Countries between Jul 1, 2018 - May 31, 2019.

The regions Western Europe, North America, and South Asia combined to cover 78% of the total volume in this time period.
### Top Publications - Online Editorial

**Top Publications by Volume - Jul 1, 2018 - May 31, 2019**

<table>
<thead>
<tr>
<th>Publication</th>
<th>Volume</th>
</tr>
</thead>
<tbody>
<tr>
<td>Les Sables d’Olonne</td>
<td>146</td>
</tr>
<tr>
<td>Sail World</td>
<td>111</td>
</tr>
<tr>
<td>Actu.fr</td>
<td>104</td>
</tr>
<tr>
<td>Scuttlebutt Sailing News</td>
<td>93</td>
</tr>
<tr>
<td>La Roche sur Yon</td>
<td>90</td>
</tr>
<tr>
<td>AP (Hosted)</td>
<td>81</td>
</tr>
<tr>
<td>Mysailing.com.au</td>
<td>80</td>
</tr>
<tr>
<td>Nautica Report</td>
<td>78</td>
</tr>
<tr>
<td>Figaro Nautisme - Météo Consult</td>
<td>74</td>
</tr>
<tr>
<td>Nauticlink</td>
<td>61</td>
</tr>
</tbody>
</table>

- "Les Sables d’Olonne - Maville.com", "Sail World", and "Actu.fr" accounted for 22% of the volume share among the 25 highest publications.
HIGHLIGHTS

- “Le Télégramme”, “Ouest France”, and “The Times” accounted for 36% of the volume share among the 25 highest publications.
## Top Editorial Influencers by Volume - Jul 1, 2018 - May 31, 2019

<table>
<thead>
<tr>
<th>Influencer</th>
<th>Volume</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marylise Kerjouan Ouest-France Saint-Gilles-...</td>
<td>81</td>
</tr>
<tr>
<td>Laurence Monard Ouest-France</td>
<td>75</td>
</tr>
<tr>
<td>Olivier Clerc Ouest-France</td>
<td>33</td>
</tr>
<tr>
<td>David Schmidt Sailworld.com</td>
<td>25</td>
</tr>
<tr>
<td>Olivier Méliennec Le Marin</td>
<td>20</td>
</tr>
<tr>
<td>Sharon Kirkey Sault This Week</td>
<td>20</td>
</tr>
<tr>
<td>Luis Fernández La Voz de Asturias</td>
<td>17</td>
</tr>
<tr>
<td>Katy Strickland YBW</td>
<td>16</td>
</tr>
<tr>
<td>Chloé Lottret Bateaux.com</td>
<td>14</td>
</tr>
<tr>
<td>Barry Pickthall Classic Boat Magazine</td>
<td>13</td>
</tr>
</tbody>
</table>

### HIGHLIGHTS
- Ouest-France, France 3, and Associated Press had the most representation among the top 25 Influencers.
- The 3 most popular beats among the Influencers are Current affairs, News (general), and Ships, boats and maritime.
- The top 3 Influencers accounted for 40% of the volume among the 25 highest Influencers.
Key themes surrounding “Golden Globe Race”

- race organisers
- mr mcguckin
- amsterdam island
- cape horn
- monde goodall
- course
- vessel
- abhilash tomy
- tomy
- golden globe race
- pacontentapi
- yachtboat race
- world
- -world race
- indian ocean
- sailors
- people
- susie goodall
- southern ocean
- indian navy
- heede
- australian maritime
September had the highest volume of editorial mentions with 4.1k.

Twitter mentioned GGR Social the most at 18.6k.

The 2 most popular emotions were joy and love.
France and India had the most global coverage on Social

- GGR Social was mentioned in 126 total countries in this time period
- The regions Western Europe, South Asia, and North America combined to cover 76% of the total volume in this time period

### TOP COUNTRIES

<table>
<thead>
<tr>
<th>Country</th>
<th>GEO PRESENCE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>France</strong></td>
<td>11%</td>
</tr>
<tr>
<td><strong>India</strong></td>
<td>7%</td>
</tr>
<tr>
<td><strong>Netherlands</strong></td>
<td>3%</td>
</tr>
<tr>
<td><strong>United States</strong></td>
<td>3%</td>
</tr>
<tr>
<td><strong>United Kingdom</strong></td>
<td>3%</td>
</tr>
<tr>
<td><strong>Finland</strong></td>
<td>2%</td>
</tr>
<tr>
<td><strong>Australia</strong></td>
<td>2%</td>
</tr>
<tr>
<td><strong>Sweden</strong></td>
<td>1%</td>
</tr>
<tr>
<td><strong>Germany</strong></td>
<td>1%</td>
</tr>
</tbody>
</table>
SOCIAL ECHO

HIGHLIGHTS

- The Asian Age published the most popular article on social media with 49.7k shares. There was high engagement with 1000 articles being shared over 430k times on Facebook and Twitter.

1000 articles were shared 430.8k times on social media

Social Echo - Jul 1, 2018 - May 31, 2019

MOST SHARED ARTICLES

The Asian Age | Sep 24
**Naval officer Abhilash Tomy, stranded in Indian Ocean, rescued**

Abhilash Tomy suffered back injury on Friday after his yacht was hit by a vicious storm mid-way across south Indian Ocean.

Reach 123k

Twitter 12k
Facebook 418.8k

The Asian Age | Sep 26
**Indian crew likely to meet injured naval commander Abhilash Tomy tomorrow**

INS Satpura is on way to Ile Amsterdam, where 39-year-old Tomy, reached Tuesday after being rescued by a French vessel.

Reach 123k

Twitter 0
Facebook 49.7k
Suhaili 50 Falmouth Parade of sail

HIGHLIGHTS

- Falmouth, which hosted the 3-day pre-Race Suhaili 50 Parade of Sail, celebrating the 50th anniversary of Sir Robin Knox-Johnston’s departure in the original 1986 Sunday Times Golden Globe Race was attended by 10 international and national TV crews.

---

COVERAGE SUMMARY

- **Total Mentions | 1.29k**
  The number of mentions across all media

- **Potential Reach | 218mil**
  Approximate number of article views you appeared in

- **Net Tonality Score | +14**
  The net change (up or down) in sentiment over the time period

---

ADVERTISING VALUE EQUIVALENT

- **PR Value in USD | 3.1 mil**
  11-14 June 18

---

Latest activity by source

- [chart showing activity by source]
Pre & Post Race Coverage
PRE-RACE SUMMARY

HIGHLIGHTS

- The total number of editorial mentions for the group were 4.9k, with an overall potential reach of 2.5B views
- The group’s sentiment was overall positive

COVERAGE SUMMARY

- **Total Mentions | 4.9k**
  - The number of mentions across all media

- **Potential Reach | 2.5B**
  - Approximate number of article views you appeared in

- **Net Tonality Score | +24**
  - The net change (up or down) in sentiment over the time period

GGR Editorial volume share covered 56%

SHARE OF VOICE BY VOLUME - Jul 1, 2017 - May 31, 2018

- GGR Editorial: 56%
- GGR Social: 38%
- GGR Broadcast: 5%

ADVERTISING VALUE EQUIVALENT

PR Value in USD

46 mil

Pre-Race
Editorials about the GGR were published in 56 Countries between Jul 1, 2018 - May 31, 2019.

The regions Western Europe, North America, and Pacific combined to cover 79% of the total volume in this time period.

United States & Australia had the most global coverage.

<table>
<thead>
<tr>
<th>TOP COUNTRIES</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>24%</td>
</tr>
<tr>
<td>Australia</td>
<td>24%</td>
</tr>
<tr>
<td>France</td>
<td>14%</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>11%</td>
</tr>
<tr>
<td>Italy</td>
<td>8%</td>
</tr>
<tr>
<td>Germany</td>
<td>3%</td>
</tr>
<tr>
<td>India</td>
<td>3%</td>
</tr>
<tr>
<td>Russia</td>
<td>2%</td>
</tr>
<tr>
<td>Brazil</td>
<td>2%</td>
</tr>
<tr>
<td>Canada</td>
<td>1%</td>
</tr>
</tbody>
</table>
THE START

HIGHLIGHTS

- Start: The Race village in Les Sables d’Olonne opened on 18th June until the start on 1st July.
THE FINISH

HIGHLIGHTS

- Finish: The finish stretched over a period between 29 January and 19 May.
Les Sables d’Olonne, the host port for the start and finish of the 2018 GGR gained 2 years of international publicity valued at $18.1m USD.
Jean-Luc Van Den Heede's reach share covered 41%

SHARE OF VOICE BY REACH - Jul 1, 2018 - May 31, 2019

<table>
<thead>
<tr>
<th>Name</th>
<th>Reach Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jean-Luc Van Den Heede</td>
<td>41%</td>
</tr>
<tr>
<td>Mark Slats</td>
<td>33%</td>
</tr>
<tr>
<td>Uku Randmaa</td>
<td>14%</td>
</tr>
<tr>
<td>Istvan Kopar</td>
<td>7%</td>
</tr>
<tr>
<td>Tapio Lehtinen</td>
<td>4%</td>
</tr>
</tbody>
</table>

The total number of editorial mentions for the group were 6.9k, with an overall potential reach of 2.8B views.

The group’s sentiment was overall positive.

As you’d expect, race winner Jean-Luc received the highest volume of coverage with just over 2.5k editorial articles.

**GROUP SUMMARY**

- **Editorial Mentions** | 6.9k
  The number of appearances in articles

- **Potential Reach** | 2.8B
  Approximate number of article views you appeared in

- **Net Tonality Score** | +17
  The net change (up or down) in sentiment over the time period
Jean-Luc Van Den Heede had the largest volume share with 36%.

Share of Voice by Volume - Jul 1, 2018 - May 31, 2019

Frenchman Jean-Luc Van Den Heede won the 2018 GGR in 212 days - 100 days faster than Sir Robin Knox-Johnston’s time 50 years before.
HISTORIC 1968
Race Reference

HIGHLIGHTS

- The total number of mentions for the period were 2.92k.
- The group’s sentiment was overall positive.
- 1968 race winner Sir Robin Knox-Johnston received the highest volume of coverage with just over 2.8k editorial articles.
Prominent Coverage
Prominent Articles

Forbes • Tom Mullen
US | Apr 2, 2018 • 10:06 AM

Susie Goodall is tired of people asking why she wants to sail single-handedly, non-stop around the world using 1960’s equipment. “Why not?”....

set out from the southern coast of England as entrants in the Sunday Times Golden Globe Race. Their objective was to sail, single-handedly.

35.6M Reach Social Echo Neutral

Scribd • Brian Hancock
US | May 16, 2018 • 4:21 PM

One of the most exciting events on this year’s sailing calendar starts July 1 from Les Sables-d’Olonne, France. The Golden Globe Race 2018.....

calendar starts July 1 from Les Sables-d’Olonne, France. The Golden Globe Race 2018 is neither fast nor glamorous. Instead, it’s a throwback

44M Reach Social Echo Positive

Forbes • Roberta Naas
US | Apr 5, 2018 • 2:51 PM

Only avid sailors and yachtsmen may be in the know about the incredible upcoming 2018 Golden Globe Race, wherein 30 sailors will travel...

communication, Kopar will set sail in his boat “Puffin” in the Golden Globe Race 2018 that kicks off in Le Sable D’Olonne, France, on July

35.6M Reach Social Echo Neutral

Indiatimes.com
IN | Jun 27, 2018 • 2:21 PM

Indian Navy Commander Abhilash Tomy was the first Indian to circumnavigate the globe, non-stop. He will be the only Indian to participate.....

stop. He will be the only Indian to participate in the Golden Globe Race that involves a gruelling 30,000-mile solo circumnavigation of the

19M Reach Social Echo Neutral

NDTV.com • Indo-Asian News
IN | Aug 19, 2017 • 11:22 AM

New Delhi: Commander Abhilash Tomy of the Indian Navy, who has to his credit a solo circumnavigation of the globe, will participate in one.....

the event is already oversubscribed. “This is the second time the Golden Globe race is happening. It requires us to use the same technology

16.6M Reach Neutral

The Times Of India
IN | Aug 7, 2017 • 11:44 PM

Divar: One would think that 151 days at sea was sufficient solitude for a lifetime, but maritime reconnaissance pilot Abhilash Tomy has.....

mark the 50th anniversary of the first ever solo circumnavigation, the Golden Globe Race 2018 is being organized. The catch; you cannot use

11.7M Reach Positive
Prominent Articles

DHL.com  
US | Dec 14, 2018 · 6:39 PM

DHL welcomed their intrepid sailing partner Susie Goodall back on dry land on Friday morning (CLST). DHL employees as well as family...

Susie Goodall was attempting to sail 30,000 miles around the globe on her own.

Goodall, a 29-year-old British sailor, was participating in the Golden Globe Race, which re-creates Robin Knox-Johnston’s voyage in 1968 and

4.17M Reach  Social Echo  Positive

People.com · Phil Boucher  
US | Dec 6, 2018 · 7:17 PM

Le skipper français âgé de 73 ans est sur le point de réussir son pari : remporter cette course à la voile à l’ancienne et sans assistance....

A l’arrivée, VDH pourrait être accueilli par le vainqueur de la Golden Globe Race 1968, Sir Robin Knox-Johnston. Il étaient 17 skippers au

3.52M Reach  Social Echo  Neutral

BBC Sport  
GB | Dec 15, 2018 · 7:50 AM

Sailor Susie Goodall says she would attempt the Golden Globe Race again "in a heartbeat", despite having to be rescued after her boat

Sailor Susie Goodall says she would attempt the Golden Globe Race again "in a heartbeat", despite having to be rescued after her boat

6.12M Reach  Social Echo  Positive

Times Online · Michael McHugh  
GB | Oct 16, 2018 · 12:01 AM

An Irish sailor who was competing in a round-the-world solo race has arrived home to a hero’s welcome after trying to reach

, a sailor from India. Both men had been competing in the Golden Globe Race when their masts were destroyed 2,000 miles southwest of Perth.

3.63M Reach  Social Echo  Neutral

Le Point.fr  
FR | Jul 1, 2018 · 2:51 PM

Golden Globe Race: le tour du monde à l’ancienne est lancé © AFP / Jean-Francois MONIER Dans l’esprit des pionniers de la course autour du...

Golden Globe Race: le tour du monde à l’ancienne est lancé © AFP / Jean-Francois MONIER Dans l’esprit des pionniers de la course autour du

3.5M Reach  Social Echo  Neutral
Prominent Articles

- Ouest-France.fr
  FR | Aug 8, 2017 • 12:22 AM
  Le navigateur Antoine Cousot sera au départ de la course autour du monde à la voile en solitaire, sans assistance et sans escale. Son pied : participer à la course autour du monde en solitaire, la Golden Globe Race, organisée pour la seconde fois, cinquante ans après celle.
  4.63M Reach Neutral

- Le Point.fr
  FR | Dec 8, 2017 • 5:19 PM
  l’ère des courses en solitaire autour du monde sans escale. La Golden Globe Race 2018 marche sur la trace de la Golden Globe Challenge, un
  4.01M Reach Neutral

- Business Standard
  IN | Aug 19, 2017 • 10:51 AM
  Commander Abhilash Tomy of the Indian Navy, who has to his credit a solo circumnavigation of the globe, will participate in one of its kind.... the event is already oversubscribed.
  "This is the second time the Golden Globe race is happening. It requires us to use the same technology
  2.85M Reach Neutral

- The Irish Times • David Branigan
  IE | Jun 7, 2018 • 7:05 PM
  Irish sailor will begin nine-month odyssey on July 2nd from Les Sables d’Olonnes in France.
  - sponsor – is heading south on the 50th anniversary of the original Golden Globe race ahead of his ambition to become the first Irish person
  2.13M Reach Social Echo Neutral

- AD.nl • Leo Velde
  NL | Jan 21, 2018 • 8:03 PM
  nomt hem ‘een held’. Slatts doet dit jaar ook mee met de Golden Globe Race, een non-stop solozellrace rond de wereld. De sportman weet het
  2.15M Reach Neutral
Prominent Articles

Golden Globe Race 2018, the último desafío de la vela océánica en solitario
La tenista María Bueno es una de las que participarán en una competición que más que una regata, será un ejercicio de... premios de 75,000 euros que se repartirán entre los ganadores para la Golden Globe Race de 2018, y todos los que terminen antes de la 15.

The Guardian (eClips Web) • Stev...
GB | Dec 7, 2018 • 9:40 AM
A rescue ship has reached a British solo yachtswoman who was left drifting in the Southern Ocean.
Goodall, the youngest competitor and only woman in the 30,000-mile Golden Globe Race, is suffering physically. She was cut and bruised in...
Prominent Articles

**CNN.com International • Susanna Ohlsen**
US | Sep 23, 2018 • 6:39 AM
A multinational rescue effort is underway to try to reach an injured sailor whose yacht is disabled in the South Indian Ocean. Abhilash...

old Indian naval commander, was among 18 sailors competing in the 2018 **Golden Globe Race** -- a nonstop, 30,000-mile solo yachting competition.

15.1M Reach Social Echo Neutral

**Telegraph.co.uk • Marnie Gill**
GB | Dec 15, 2018 • 11:36 AM
British sailor Susie Goodall reached dry land nine days after a violent old had been participating in the solo, round-the-world **Golden Globe race** and was the youngest and only female entrant. Goodall was greeted

21.6M Reach Social Echo Positive

**The Washington Post**
US | Jan 29 • 4:29 PM
LES SABLES D'OLONNE, France — A 73-year-old French sailor has won an unusual, around-the-world yacht race after 212 days alone at sea...

was British sailor Robin Knox-Johnston, who won the only other **Golden Globe race** — 50 years ago. The race involves solo sailors navigating

32.2M Reach Social Echo Neutral

**The Washington Post • Matt Bone**
US | Dec 7, 2018 • 5:14 PM
Susie Goodall, the youngest and lone woman competing in a solo around-the-world sailing competition called the 2018 Golden Globe Race, was....

in a solo around-the-world sailing competition called the 2018 **Golden Globe Race**, was rescued Friday by a cargo ship that diverted to her

32.4M Reach Social Echo Neutral

**Daily Mail Online**
GB | Sep 24, 2018 • 10:46 AM
The sailor, Abhilash Tomy, called for emergency assistance on Saturday after the yacht was badly dama for a controlled evacuation, not a rescue,' he said. The **Golden Globe Race** posted on its Facebook page this morning: 'Report just in...

37.4M Reach Social Echo Neutral

**Die Welt**
DE | Sep 23, 2018 • 9:24 AM
Allein und bewegungssüchtig auf dem Ozean: Ein Unwetternacht mit bis zu 14 Meter hohen Wellen hat den Mast von Weltumsegler Abhilash Tomy...

Les Sables-d'Olonne began, von sehr schlechten Wetterbedingungen. Das **Golden Globe Race** ist eine 30.000 Seemüllbahn Weltumrundung. Die

7M Reach Social Echo Neutral
Prominent Articles

La Vanguardia.com
ES | Sep 7, 2018 • 9:21 AM
El film cuenta la historia de un hombre que desapareció en medio del Atlántico en un barco a la deriva Británica y navegante aficionado, que decidió participar en 1968 en la Golden Globe Race. Colin Firth se mete en su piel y Rachel Weisz
7.97M Reach Social Echo Neutral

BBC News
GB | Sep 24, 2018 • 6:51 AM
A seriously injured Indian sailor is likely to be rescued in the next few hours, as a French 116m north and avoided the worst of the storm, organisers said. The Golden Globe race involves a single-handed circumnavigation of the globe - a 11.5M Reach Social Echo Neutral

Ouest-France.fr
FR | Apr 24 • 8:36 AM
La prochaine Golden Globe Race partirà de France le 4 septembre 2022. Les Sables-d'Olonne pourraient à nouveau accueillir la course, mais...

Le Monde.fr
FR | Jan 23 • 1:34 PM
Le marin français, 73 ans, est attendu mardi matin à l’arrivée aux Sables-d’Olonne (Vendée).
Jean-Luc Van den Heede s’apprête à boucher en vainqueur la Golden Globe Race
10.5M Reach Social Echo Neutral

Le Monde.fr • Véronique Malécot
FR | Jul 1, 2018 • 8:06 AM
La Golden Globe Race, qui s’élance ce dimanche, est un tour du monde sans escale, sans assistance et à l’ancienne. Ni GPS, ni électronique, ...
ou la Route du Rhum. Car, du point de vue médiatique, la Golden Globe Race est bien une course des années 2000. Les concurrents sont aussi «
12M Reach Social Echo Neutral

Sky News
GB | Dec 6, 2018 • 10:51 AM
Susie Goodall was 2,000 miles west of Cape Horn in the southern Pacific a "ferocious" storm. She was lying in fourth place in the Golden Globe Race when 50-knot winds and "massive seas" damaged her Rustler 36
4.16M Reach Social Echo Neutral
Prominent Articles


Sir Robin Knox-Johnston has said a decision to spend his last £16 on rope before exact time he crossed the finish line. Sir Robin, Suhaib and supporting vessels will recreate his historic end to the Golden Globe Race.

Comments Comments With five days to the start, the Golden Globe Race Village in Les Sables d'Olonne is buzzing with activity as 18...

Alex Carozo, one of the nine starters in the original Sunday Times Golden Globe Race faced a similar problem with his boat and sat on a 8.19k Reach Social Echo Neutral

On 14th June 1968 Sir Robin Knox-Johnson left Falmouth in his 32ft yacht, Suhaib, to compete in the Sunday Times Golden Globe Race.... of intrepid adventurers departed Falmouth to join the start of the 2018 Golden Globe Race to mark the 50th Anniversary of Sir Robin's epic 21.4k Reach Social Echo Positive

Les Sables d'Olonne ~ In the Golden Globe Race is the kopgroep van drie zeilers ~ Philippe Péché, Mark Slats, en Jean-Luc Van Den Heede - ru....

Hij roerde vorig jaar over de oceaan en een roeispaan is in de Golden Globe Race niet verboden. Ook Jean-Luc Van Den Heede was blij met 6.06k Reach Social Echo Neutral